

Bassano Recorder

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BASSANO, ALBERTA, THURSDAY, FEBRUARY 15th, 1940.

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Striving For Sugar Factory, Charlesworth Informs Board of Trade

Social Credit Group Appoints Delegates

The Bassano Social Credit Group met on Monday evening last, Feb. 12th, in the I. O. O. F. Hall, and appointed four delegates to attend a nominating convention to be held in Strathmore on February 16th. The meeting was well attended by local supporters of the Social Credit Party.

Included in the discussion of the meeting, was the future organization of the Group, and preparations for the forthcoming Provincial and Federal elections. Results of a one day membership campaign showed that the local group now has a paid up membership of 60. Mrs. Morrison and H. Hepfner are in charge of the membership committee. It was decided that meetings should again be held in the very near future, and announcements of these will be made as the occasion arises.

Delegates appointed to attend the Strathmore meeting on February 16th included: Mrs. G. Morrison, Mrs. F. Bulger, Mr. H. Hepfner and Mr. J. Rutschka. The nominating convention is being called for the purpose of selecting a candidate to run for election in the Clachan Constituency when a date is set for the Provincial election.

BUSY SCHEDULE

The Bassano Juvenile Hockey Club has a rather strenuous schedule to meet in the next week. Thursday night the Clippers meet the Cluny High School at Cluny. Saturday the boys again take to the road to oppose the Rosemarys. They return home to meet the Gem Seniors here Saturday night. Sunday afternoon the team repays the Gem visit at the Colony rink. To complete the present line-up of games the Clippers meet Cluny at the Bassano rink Tuesday night. The local 'kids' have really taken their hockey seriously and practise are more strenuous than the games.

PROGRAM NEXT FRIDAY

Final arrangements have been definitely completed for one of the finest dramatic entertainments and dance that has been held here for some time.

The Dramatics Class of Bassano High School will present to the public their efforts of some months hard work. The program, itself has plenty of variety in dramatic acting and should prove very interesting to all patrons.

Following the program the Rutschka's Rhythm Rascals will play till the wee sma' hours for those young in spirit who enjoy this pastime.

The affair is co-sponsored by the Juvenile hockey club who has proven their hockey talents and now appeal for support.

Shortly after midnight the aroma of coffee and choice eatables will meet hungry dancers who desire to replenish their constitutions.

So everybody in the district are cordially invited to attend at the Masonic Hall, Friday February 16 at 8 p.m. for the Dramatic entertainment and Valentine Dance.

Thirty Members of the Bassano Board of Trade attended a very enthusiastic meeting of that organization held in the Royal Cafe on Wednesday afternoon of this week, February 14th. Mr. L. C. Charlesworth, General Manager of the Eastern Irrigation District, attended the meeting and delivered an interesting address on a topic of deep interest to residents of the District.

President James Johnston brought the meeting to order following a Turkey Dinner, and called for the reading of minutes of the last regular meeting of the Board. Following the necessary motion, these were adopted as read.

On behalf of the Executive Committee, Mr. Johnston reported that no further communications had been received from Mr. MacLean, Inspector of Airfield's, with regard to the possibility of utilizing the Government Emergency Landing Field located at Bassano for the training of pilots under the British Empire Air Training Scheme. Since the suspension of operations of the Trans-Canada Air Mail some ten years ago, this field has been in constant use by Dr. Scott, of Bassano, who has a hangar for his Gypsy Moth built on the site.

The Secretary Treasurer, Mr. R. A. Gordon, reported receiving several circular letters from the Canadian Chamber of Commerce, and from the Press Bureaus.

The Financial Report indicated that the Board now has the sum of \$320.15 in the Bank, and \$11.90 on hand, making a total of \$332.15. Outstanding accounts at the date of the meeting amounted to \$48.45. (These accounts were ordered to be turned over to the executive, and if correct, to be paid.)

Mr. Holmes also brought up the half of the Public Affairs Committee, stated that his committee had been advised of the treacherous condition of Crowfoot Hill, and had promptly communicated with the Supervisor of Roads in this District. As a result of this, the hill had been promptly cleared and sanded, lessening to a considerable extent the risk to motor traffic across the bad section.

Mr. Holmes also brought up the matter of issuing a publicity booklet, outlining interesting sights in the district. He suggested that these might be of great value in attracting tourists during the coming year, as both the Board of Trade and the local Town Council have been receiving a number of requests from American Concerns with regards to the district. The matter was tabled until the next regular meeting.

Dr. B. E. Barlow drew the attention of the Board to the matter of caretakers at the local cemetery, and reported that a feasible scheme was under consideration for the coming year. He asked for the Board's opinion on the subject, and to a certain extent outlined the plan proposed. However, before continuing, Mr. Barlow wished to contact all persons who have relatives in the local cemetery, and asked for the authority of the Board to write each person on behalf of the Cemetery Committee. The matter was referred to the Executive Committee, after a short discussion, in which all agreed

An Editorial

LORD TWEEDSMUIR

On Sunday afternoon, February 11th, there died in a Montreal Hospital His Excellency the Governor General of Canada, Baron Tweedsmuir of Elsfield at the age of 64, death being caused by a fall which he suffered at the Vice Regal residence at Ottawa five days previously.

With the rest of Canada we are sorry to see him go. Seldom, if ever before, has His Majesty's representatives so endeared him self to the Canadian people. In His Excellency's every action since he took office in Canada he has upheld the dignity of his high office with an unprecedented grace and at the same time conveyed to the public at large a feeling that despite his British background he felt, thought and concurred with Canadians in their ways and culture.

The first Governor General of the Dominion who was not a peer of the realm at the time of His Appointment and one who came to his office not by birth but by hard work and his own natural brilliance, he fitted into the Canadian scene with an admirability that cannot be over-emphasized.

Let us remember him and feel proud that in his office as The King's personal representative we have had the honour of this great man's presence and inherent ability in our Dominion.

Local Mixed 'Spiel To Be Run Off at Rink Next Week

The local mixed Bonspiel, annual event of the Bassano Curling Club, will get under way on Monday evening next, February 19th, at the local Curling Rink. This affair is always looked forward to by all members of the club, and members of the ladies club.

A committee has been appointed to arrange rinks, make draws, solicit prizes, and manage the 'spiel' in general. The committee has announced that it is their intention to have all games played in the late afternoon, and evenings. The 'Spiel' is expected to last for one week.

Twenty-one local rinks will take part in the affair this year. Entry fees have been set at 50c per club member, non-members being assessed an extra 50c, making their fee \$1.00. Games will be played at 4:30 p.m., 6:45 p.m., and 9 p.m.

The committee announce that the personnel of the rinks will be as follows. They wish to point out that the players do not have to appear on the rinks in the order given, arrangement of this being left to the skip of each team. This is merely a list of the players who will make up each rink.

1. L. R. Edwards, skip. Mrs. Harper, L. Simlison, R. Patterson.
2. W. Flanagan, D. Cathro, Miss Murdock, J. Avery Sr.
3. F. Brocklebank, G. Cathro, Mrs. Flanagan, G. Lepage.
4. W. F. Keith, J. Snape, Mrs.

that the scheme was a good one.

Mr. J. R. Donaldson, chairman of the Membership committee reported that membership of the organization to date stood at thirty-two. The objective of the membership drive this year is sixty paid up members.

Charlesworth Speaks on Sugar Beet Industry

Following the business portion of the meeting, Mr. James Johnston in a few well chosen words introduced the guest speaker for the afternoon, Mr. L. C. Charlesworth.

Opening his talk, Mr. Charlesworth first thanked the members for extending him an invitation to attend a meeting of the Bassano Board of Trade. He explained how, in his position, he found it difficult to travel around and meet the people of the district, and how

- Beeber, S. Leonard.
5. A. I. Young, C. McKinnon, K. Hansen, Mrs. J. F. Johnson
6. W. Redmond, B. Downs, Miss Plumer, W. Marquardt.
7. A. G. Scott, H. T. Johnson, E. Gougeon, Mrs. Hinton.
8. H. E. Riley, Mrs. Davis, R. Schaefer, N. Hinton.
9. A. Cathro, A. S. Currie, A. McLeod, Mrs. Snape.
10. Waller, R. Burrows, J. Avery Jr., Mrs. Bowman.
11. Flood McCullough, J. Ferguson, Mrs. Brocklebank.
12. McBeth, J. Greenwood, Mrs. A. S. Currie, F. Marquess.
13. A. P. Pierson, D. McLean, H. Treiber, Mrs. Scott.
14. S. H. Edwards, Palmer McAmmond, Broadfoot.
15. S. Haskayne, J. Davis, W. Ferguson, Miss Harper.
16. R. Zeinaki, W. Bassarab, J. Maguire, H. Pragnell.
17. J. Slorance, Mrs. Riley, A. Lepage, H. Meidinger.
18. R. McLean, R. Wight, R. A. Gordon, Jean Lees.
19. S. Meeres, N. Wight, Mrs. Thompson, J. F. Johnson.
20. H. Beeber, H. Harper, Mrs. Bassarab, B. Honey.
21. C. Hanna, Sam Edwards, N. Bassarab, S. Holmes.

NEW SOUND EQUIPMENT TO BE INSTALLED IN LOCAL THEATRE

Mr. P. Ubertino, manager of the Orpheum Theatre in Bassano, announces this week that he is contemplating installing new sound equipment in the local theatre. The new equipment has arrived from the States, and will be installed within the course of the next week or ten days.

The new equipment comprises the most up-to-date system of transmission of sound from a film track to an auditorium loud speaker, and will give gratifying results in a small hall the size of the local theatre. Mr. Ubertino assures the movie-goers of the district that they will be highly pleased with the new equipment after once hearing it. As quickly as the new system can be set up and placed in operation, Mr. Ubertino will make an announcement to the public.

New Trustee Takes Oath of Office On School Board

A regular meeting of the Bassano School Board was held in the Town Hall on Monday evening of this week, Feb. 12th, with three trustees and the Secretary present. In the absence of Chairman W. Flanagan, Mr. J. Stiles took the chair.

Mr. W. F. MacBeth, newly elected member of the Board, was sworn into office for the ensuing term. Mr. W. Flanagan was re-appointed to the position of Chairman of the Board.

The question of whether a new Fire alarm system be installed in the local school was brought up and discussed. At the time of the meeting, all details of the proposed system were not available, so the matter was ordered tabled until a future meeting. It is understood that two different systems have been selected, but the merits or each have not been thoroughly investigated.

The following accounts were presented and passed for payment: Town of Bassano \$25.50, Stiles, The Druggist 10.90, Flanagan Bros. 17.55, Alta. Pacific Grain Co. 154.25, Calgary Power Co. 2.00.

AMATEUR HOUR

To aid in financing the playoff expenses the Bassano Bearcats will present a popular Amateur Hour in the Masonic Hall on March 1st.

Contestants should be reminded that entries should be made early to club Secretary Ted Stiles, accompanied by a 25c entry fee. The community can be sure the program will contain only the best of talent in the district. A substantial cash award is being awarded to the winner in the form of crisp Canadian ten dollar bill.

A feature of the evening will be the Quiz Contest in which 10 members of the audience will attempt to answer questions put forth by the Master of Ceremonies.

The Rutschka's Rhythm Rascals will be in attendance to play. So keep this date definitely open, March 1st — Bassano — Masonic Hall — 8 p.m. — Rhythm Rascals.

TRAINS DOG TEAM

It is decidedly unlikely that a detailed search of a worn volume containing famous dog trainers would reveal the name of 'Charles Connolly'. Yet for the last few weeks Charlie has three young canines on his 'taxi' service.

Our amateur dog-trainer began early in the winter to teach his unknown cur to pull his familiar orange colored sleigh.

Now Connolly yells his command to three nine-month old puppies of unknown pedigree and slips his 180 pounds of human flesh into the four foot sleigh and they're off.

The pocalled "Huskies" mush along at a desirable clip making "Trapper Connolly" the envy of many a wide-eyed child and, many an older person to.

When asked whether his charges indulged in hearty meals of characteristic dog food he merely replied, "They're not a fussy bunch."

Whether or not Connolly will receive a coveted medal for expert training of his team the amount of energy he uses will be restricted to vocal exertion rather than physical. (At least while the snow lasts.

The BASSANO RECORDER



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FLOYD T. CARY, PUBLISHER

Free Hospitalization

The editorial item quoted below was taken from last Friday's issue of The Calgary Albertan.

How close some Alberta communities have come to the ideal situation of being able to provide free hospitalization for their people was indicated by the encouraging report given to an annual meeting of ratepayers in Innisfail this week.

The hospital was in such good condition that a very little extra added to the taxation of the town or surrounding municipal districts would enable it to provide free treatment for residents, the board secretary told the meeting.

At present this hospital, like the new community hospital at Claresholm and others, is charging its tax supporters but \$1 a day for hospitalization. Non-residents or non-supporters are assessed \$3 per day.

If a free hospital plan of this nature could be worked out to completion in the Innisfail area, and extended to hospitals serving every community in the province, the effect on the general health and the economic security of the people of Alberta would be immeasurable. It would place this province well to the fore in the field of health services.

To us, the interesting feature of the item lies in the fact that the editor of The Albertan found the subject important enough to warrant an editorial. To the residents of Bassano and District who have enjoyed the privileges of hospitalization at one dollar rates for so many years, it may appear strange that the Editor of the Albertan would consider it unusual, but it is none the less true that it is those who are beyond the reach of such privileges who appreciate their true value.

Free Hospitalization is an ideal. Everyone knows that everything we get has to be paid for by some one and there is no such thing as free hospitalization in the strict meaning of the term, but, with co-operation, that ideal can almost be reached. A near approach is made possible in every Municipal Hospital District in Alberta - including Bassano Municipal Hospital District - by a provision in the Municipal Hospitals Act. By availing themselves of that provision the ratepayers and hospital supporters in the whole, or any part of a Municipal Hospital District may receive hospitalization without incurring any individual liability for hospital charges. Those hospital charges, which now are charged directly to the person responsible for the patient, would be transferred, in one-lump sum to the ratepayers and supporters of the hospital district in the year following the treatment. Thus, the person responsible for the patient would be personally charged for the hospital treatment, but each supporter would bear his share of the cost. It is true co-operation.

Bassano can have this so called "free hospitalization" at any time the ratepayers of the town feel they want it. All that is necessary is for sixty seven percent of the resident ratepayers to vote in favor of it.

If the plan had been in operation during the year 1939 each of the 234 hospital supporters in the Town of Bassano would have been entitled to this "free hospitalization." The sum of \$222.20 which was charged to those supporter patients during 1939 would then be collected from the supporters during 1940 at a rate equal to ninety-five cents each in addition to the ordinary hospital tax. Had the plan been in operation the Village of Hussar last year, each supporter in that Village would be asked to pay \$1.42 in addition to the regular hospital tax. There is every probability, however, that in actual operation, the charge above the ordinary tax rate would be less for the reason that there would be a tendency for more persons to become hospital supporters.

Really "hospitalization" will be as near as it ever will be if this plan is adopted widely. At this time it is in operation in only one Municipal Hospital District in the northern part of the province, here it has been working satisfactorily for about five years.

ELECTIONS AND ALL THAT

Within the next two months the electors of the Province are going to have the privilege of casting their vote at two elections. The Right Honourable W. L. MacKenzie King and the Honourable William Aberhart being of the opinion that they need public endorsement of their respective governments and policies.

Mr. King asks that he be given endorsement on his record in the domestic field since he took office and the war effort undertaken by his government. Mr. Aberhart asks endorsement on his monetary gymnastics since 1935. Mr. King has done a bit of trade-treaty making, gone a certain way toward implementing the almost unanimous sentiment of the Canadian people toward the war situation, and last but not least has had a Bren-gun episode. Mr. Aberhart has issued prosperity certificates, created treasury branches, vastly increased taxation and made the federal government work overtime disallowing his 'ultra vires' legislation.

You are the electors, we are not, if you think the condition of things satisfactory, vote for either or both of the above described gentlemen, if not, then do the other thing.

A WARNING!

Mr. Motorist - - Watch That Hill

Attention of the disastrous condition of roads in the district was drawn particularly to the Crowfoot Hill, some ten miles west of Bassano, the first of this week. Here, several near casualties were reported on Monday, and at least two trucks did slide off the road and into a ditch.

Mild thaws and sudden frosts have caused the slopes on both sides of this hill to become a solid sheet of ice. This is particularly dangerous on the eastern slope, where a steel bridge must be crossed just at the foot of the hill. While the slopes have been sanded and cindered at intervals, the slippery conditions has existed practically all winter.

On Monday, a truck loaded with two tractors stalled on the hill. Due to slippage, the driver was not able to proceed up the hill, nor back the truck down to the bottom. Instead, he stayed at the wheel, and ended up in the ditch at the side, tipping the truck and tractors over. More dangerous was the fact that part of the truck still remained on the edge of the road. That night, local curlers and hockey players returning from Cluny narrowly missed collision at the scene, when fog prevented clear vision of the road in the valley.

Last week a similar condition existed on a hill in the Nanton district. Here, an accident did occur, with resultant loss of life. We do not want to hear of this happening in our district, and if it were in our power and if we had the extra spare time, we would stand near the top of the hill, stop and warn motorists. However, unfortunately we do not have the time, consequently all we can do is make an earnest plea here for every motorist to exercise extra precautions when proceeding up or down the hill. If extra care is taken, chances of an accident will be reduced to a minimum, until the government decides to take steps to remedy the situation.

SPRING IS HERE!—OH YEAH ...

What appeared to be the first sign of spring was evidenced last Friday, according to information supplied to the Recorder by a local citizen. In some circles the sign would have been termed a "positive" one, although we do not profess to forecast weather, know that that this would have been another myth, after the cold spell, mild spell, wet spell, and "dry" spell we have been through during the past week.

As told to the Recorder, this "positive" sign of spring appeared in the person of a certain local fellow named 'Joe'. Joe was seen perched atop a wagon load of "fertilizer", a brave smile gracing his face. Heres where spring gets mixed up in the story though, according to our informant. "On top of Joe's head was a nice big straw hat. If that ain't a sign of spring, then what the duce is!" he claimed before hanging up the telephone receiver.

IN MEMORIAM

In loving memory of Norman G. Cary, who passed away on February 19th, 1938.

Two years have passed, how long it seems,
But in our hearts his face still beams.

We who loved him dearly know
How much we lost two years ago.
We think of him in silence,
We oft repeat his name;
What would we give to clasp his hand,
And hear his voice again.

Ever remembered by Mr. and Mrs. Floyd Cary, Mr. and Mrs. C. Bruce, and Mrs. Kilborn.

Floor Coverings

Rexoleum, good quality, floor covering of new pattern for spring, per yard \$1.25

SCATTER RUGS

A handy small rug that has many uses.

PRICE 25c

BEDSPREADS

Lovely Rayon Spreads, full sizes, Colors: Blue, Gold and Rose.

PRICE \$1.95

CURTAINS

Golden Ray Rayon curtain net.

PRICE 35c and 45c yd.

SILK

Rayon Silk in a host of bright colors.

Special Quality at 25c yd.

PILLOW CASES

An everyday pillow case.

SPECIAL ONLY 25c

Hemstitched, better quality. 3 for \$1.00

TOWELS

Are good buying now, a fortunate purchase of 'Made in England' Towels, 24x45

PRICE 50c ea.

FRUIT SPECIAL:—

- 1 can strawberries
- 1 can apricots
- 1 can peaches
- 1 can grape fruit

all for 69c

FLOOR WAX SPECIAL

Johnsons Wax with one third extra to each regular size.

Price 65c

Klipper Snacks 3 tins 25c

Spagette, 2 tins 25c

Clarks Tomato Catsup 2 35c

SOAP SPECIAL

4 bars Witch Hazel

Toilet Soap with White

Bone Comb, ONLY 29c

POPPED WHEAT

Breakfast food, medium size package, with glass tumbler

In each pkg. 45c

Pink Salmon— First quality

2 tins 25c

Clover Leaf Herring, tin 15c

Aylmer; Tomato, Vegetable

Clam Chowder Soup 10c

FOR RENT:—Better Floor Waxer.



Fruits and Vegetables
"FOR CREAMING USE CARNATION MILK"
Apples, Wagner 5lbs 25c

Oranges, large size,

3 dozen for \$1.00

Bananas, 2 lbs. 25c

Sweet Potatoes, Lettuce,

Celery, Cabbage, Parsnips.

JAMES JOHNSTON

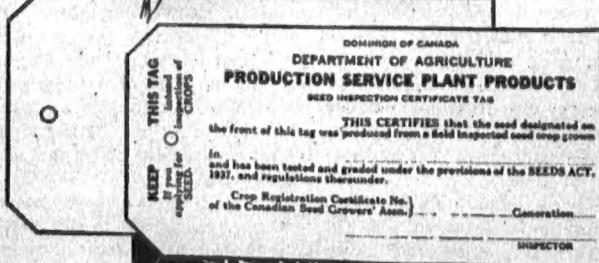
"THE STORE OF QUALITY"

C. C. F. MEETING TONIGHT

Dr. Warwick Kelloway, noted Calgary lecturer on the C. C. F. movement in Canada, will address a gathering in the I. O. O. F. Hall Bassano, tonight, at 8 p.m. Accom-

panying D. Kelloway, will be J. H. Coldwell, C. C. F. nominee for the Gleichen Constituency in the Provincial election. All those interested in politics are urged to attend.

NOW IS THE TIME TO *BUY* REGISTERED SEED



SUPPLIES of Registered Seed are rapidly growing less through feeding and sale through the grain trade, particularly rust-resistant varieties of wheat and oats. Order supplies now for spring planting.

Registered Seed is pure as to variety. It therefore gives better returns in yield, quality and grade. It requires no cleaning. Registered Seed is sold only in sealed containers, government-tagged and government-inspected.

Buy Registered Seed! For information regarding sources of supply of approved varieties write to:—the District Supervisor, Plant Products Division of the Dominion Department of Agriculture for your district, the nearest Dominion Experimental Farm, the Provincial Department of Agriculture, or the nearest Agricultural College.

Food supplies are important in Wartime—

This year, plant and raise only the best!

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MILK AND CREAMFresh milk and cream delivered
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Satisfied.**W. S. Playfair**

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FRESH MILK AND
CREAMDelivered to Your Door
Every Morning**A. Meidinger**

Church Announcements

St. Columbus Church

BASSANO, ALBERTA

MASSES: 2nd Sunday of each
month at 9 o'clock or 11 o'clock
alternately. 5th Sunday of the
month at 9 o'clock. Special Devotions
will be announced as the
occasion arises.

REV. JAMES MORROW—PASTOR

Church of England

BASSANO, ALBERTA

Next Service will be held at 11
a.m. Sunday, March 24th.
(Easter Sunday)

Rev. J. H. Naylor.

**Knox Presbyterian
Church**

11 a.m.—Sunday School

7.30 p.m.—Evening Service

Subject—“Cheerful Service—
Easy Victory.”God provides food for every
little bird, but He doesn't drop it
into the Nest. Come and get it!

Charles F. Laine, Pastor

BASSANO MISSION

L.O.O.F. Hall, Bassano

Church Services each Sunday
at 2 p.m.

Subject—“The Mercy of God.”

We preach a Crucified, Crowned
and coming Christ.Prayer Meeting every Wednesday
evening at 8 p.m.

Speaker: E. E. HARTFORD

Everyone cordially invited to come.

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THROUGH THE

BASSANO RECORDER

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A. J. Sevigny

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place your listing with me. I
have had many years of ex-
perience.

Phone 105. License 54-39-40.

Member
Auctioneer Association of Alta.**Hit The
BROOM!**Behind The Scenes At The
Local Curling Rink.

By D. L. Downs

One week ago today, everybody from grandmother to the kitchen help, put aside their knitting, opened up a can of beans and put this alongside a quart of milk on the kitchen table—so the children wouldn't starve to death—and then wended their weary way—we say weary because after four days it couldn't be otherwise—to the curling rink, to watch the finals of the Open Bonspiel.

For four long days, businessmen deserted their businesses, clerks forgot they had a job, school teachers taught dimensions on the T-head, instead of algebra on the board, mothers wished they didn't have any children, and father forgot he had either home, wife, children or any occupation. So passed the days of the Spiel everybody vowing they would never do it again and still everybody getting just as much kick out of the whole thing as Junior who was allowed to stay up later than usual for four blessed days, because—“My dad's down curling and mom's watching him through the windows with her fingers crossed, so I won't have to go to bed at eight o'clock.”

Just one week has passed and a survey of the town shows everything almost back to normal. A. I. Young and Jimmy have got things pretty well under control at Peterson's Service Station. McKee's Stores (By the way, the entire staff of this concern were participants in the Spiel; that's what one would call 100% co-operation) working nights to recover from almost a week of headaches, the ladies curling club active again and almost everywhere one is liable to run into a post mortem of some phase of this Spiel of Spiels.

The open bonspiel this year embodied almost everything that a curler could wish for: Good prizes, good competition and good ice. To lend spice to the program, a number of outside rinks were entered, rinks that were able to match the finesse of local entrants. Two of these rinks were finalists in the major competition in one of the best finals seen on local ice for a number of years. Not only was this game tops as far as the curling was concerned but also, the desire of two rating curlers of the district was realized in this game. Marcy of Brooks, when informed that MacDonald from Gleichen was entering a rink, said, “I hope I have the pleasure of meeting that rink in the final.” His hope was realized: Marcy defeated Riley to go into the finals and MacDonald defeated Cathro, bringing together these two great rinks in the only contested final of the Spiel. The other two competitions were one sided affairs, Simpson winning from Cathro and Redmond taking Keith.

All through history, there has always been a prominent place for the little man. Some of the world's greatest leaders were conservatives as far as statue was concerned. We

have often heard it said, ‘dynamite is done up in small packages,’ thus it is not amazing when one learns that the only rinks during the entire Spiel, that were compelled to curl four games in one day, where skipped by men who will never play the role of Tarzan. W. F. MacBeth, about 120 lbs., skipped his rink through to three wins and one loss in a single day; twelve hours of curling with hardly a breathing spell. It is no wonder he won a flashlight, everybody figured that after that session he would have trouble seeing the next day, thus the artificial light. W. J. Redmond, also about 20 lbs., went through twelve hours of torture to win an Oriental rug. The last we saw of Reddy we would wager he made use of that rug the night he won it. We don't mean that he stood on it while he was donning his pyjamas; we mean that in all probability he laid it down in front of the fire place and too tired to go upstairs to bed curled himself up on the spoils of his battles for about ten hours of shut eye.

Mrs. Davis has long been envied for her agility on the ice while swinging the broom. A sheet of curling ice holds no treachery for her as she operates on the T-head with all the ease of a veteran. One would surmise that with this ability, a little bit of ice on the sidewalk should not cause this lady's feet to begin wandering, finally ending up somewhere in the vicinity of where her shoulders normally should be.

This column is of the opinion that the men can take a few pointers from the ladies regarding entertainment of visitors. On Tuesday evening sixteen members of the ladies club played hosts to the same number of ladies from the Brooks club. From all appearances the visitors really enjoyed the hospitality afforded them by the local ladies. Following careful organizing, plans were run off on schedule without a hitch. After a draw at seven and another at nine, the visitors were guests of the local members at a luncheon. Of note, was the noticeable lacking in the entertaining of the visitors, of the usual bar-room quartette, always found in men's circles when they are entertaining.

—FRIDAY and SATURDAY, FEBRUARY 16th and 17th—

GINGER ROGERS and DAVID NIVEN in

Bachelor MotherTheres fun and romance in this, the most different story
to hit the screen in many a month. Another good picture!

FRIDAY AND SATURDAY, FEB. 23rd. and 24th.

James CAGNEY and Geogre RAFT in

“EACH DAWN I DIE”with Jane BRYAN, George BANCROFT,
Maxie ROSENBLUMSee how a man can perform a daring piece of
newspaper work while behind the bars, and yet be
condemned by the fellow-convicts he aided.**ORPHEUM THEATRE : BASSANO ALTA.**

BROOKS 1 BASSANO 2

Although lacking 3 players the Bassano Juvenile Clippers extended their winning streak last Thursday night by stopping the Brooks Juv. 2-1 at the eastern town.

Dick McBride, in the net instead brother Jim, played an excellent game although it was the first time he had donned pads for three years.

The game opened at a fast clip, wist body-checks being banded by the Brooks defense. The locals gained most of the play. Near the halfway mark of the first period, Broadfoot tallied on Cline's pass.

MacLean put the locals two up during the second session when he slapped home a pass from the corner by Dale McBride.

Brooks put on the pressure in the final canto and managed to capitalize on a dribbling shot by Fowler.

GLEICHEN 4 BASSANO 5

By virtue of three last period goals the Bassano Bearcats edged out the Old Sun Indians, from Gleichen, 5-4 in a fast game in the Gleichen arena.

The Indians jumped to a 1-0 lead in the first canto; still led 3-2 at the end of the sandwich session but failed badly in the closing period.

The first period was played in typical fashion. The speedy Indians carried the play to the Bearcat zone. The early Gleichen lead was cut to tie at the end of the first as ‘Tiger’ Kay notched on a final play.

Play became a bit ragged in the second period as body-checking and roughing took place. Kay got his second goal while the Old Sun Grads tallied a brace of goals.

The Bearcats however, early in the third, soon tied it up as Marquardt pulled out Youngman to score. Kay again scored from a scramble after taking Broadfoot's pass from behind the goal. The fifth goal came as Broadfoot got a solo break, picking the upper corner.

Although there was just a little comment when the ladies visited Brooks a week ago, we feel that this was really uncalled for. It is
(Continued on Page 5)

MONOGRAM**CANADIAN****RYE WHISKY**

There is no Substitute for "Age"

275
250z.**390**
400z.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Auditor's Financial Statement: Bassano Municipal Hospital District No. 6, 1939

Cash Statement for 1939

RECEIPTS:		PAYMENTS:	
Government Grants	\$2,375.55	Administration—	
Patients Fees—		Secretary	\$1,140.00
Patients	6,552.37	Board Members	430.00
Urban Districts	93.00	1938 Audit fee	160.00
Municipal Dists.	184.00	Stationery &c	233.86
Imprmt. Districts	163.00	Telephone &c	165.94
Tax Requisitions—		Insurance	95.00
Town-Bassano	\$ 800.00	Bank charges	27.51
Village Hussar	186.07	Legal & Collns	
Dept. Mun. Affairs	3,945.00	Expense	176.53
Dept. Lands-Mines	531.00	Sundry expense	83.46
Subscribers Fees	1,008.00	Professional Care—	
Minimum	83.36	Supt.	\$1,262.55
Bond Interest	3,427.50	Nurses	3,791.35
Savings Bank Interest	6.24	Medical supplies	1,329.51
Donation	3.80	Alcohol &c	17.40
Telephone refunds	35.93	Sundry expense	24.96
Medical Supplies	2.00	Kitchen &c—	
Legal Expense Funds	13.30	Cooks wages	\$813.75
Liquor Discout	1.34	Bread &c	163.82
Sundry refunds	12.00	Milk & Cream	626.30
Total Collections	\$19,423.46	Groceries &c	615.01
Balance forward from—		Butter & Eggs	299.27
31 December 1938.	\$3,645.13	Meat, Fish &c	698.16
		Fruit Vegetables	612.87
		Housekeeping—	
		Maids wages	\$391.75
		Housekg. supplies	211.13
		Laundry	974.01
		Janitor wages	748.95
		Janitor supplies	69.55
		Fuel	885.80
		Light & Power	740.66
		Water & Ice	306.00
		Maintenance &c—	
		Buildings; Grounds	\$655.81
		Furniture; Equipt.	341.97
		Linen; Dry Goods	225.49
		GENERAL—	
		Refund given	\$22.15
		Alberta Bonds bought	\$2,787.50
		Sew Fire Alarm	\$12.24
		Electric Fans	\$12.52
		Adding machine	\$95.00
		Total Payments	\$21,248.86
		Balance at Bank	
		31 December 1939	\$1,819.72
Total	\$23,068.58	Total	\$23,068.58

Revenue Statement for Year 1939

EARNINGS—		EXPENSES—	
Government Grant earned	\$2,416.05	Administration expense	\$2,524.02
Patients Fees earned—		Professional Care	6,317.51
Ward fees	\$3,323.00	Kitchen &c expense	3,882.08
Operating Room	378.00	Household expense	4,272.23
Supplies	75.20	Maintenance expense	1,241.55
Telephone items	23.74		
Private Nurses exp.	85.00		
Interest account	1,431.24		
Tax Requisitions—			
Town - Bassano	800.00	Bad Debts Reserve	\$1,992.80
Village - Hussar	198.00	Operating Surplus for	548.05
Dept. Mun. - Affairs	5,260.00	year-before providing	
Dept. Lands-Mines	708.00	Depreciation on the	
Section 11 - C	996.00	Fixed Physical Assets	
Section 11 - D	78.21		
Donations	5.80		
Total	\$20,778.24	Total	\$20,778.24

Balance Sheet, 31st December 1940

ASSETS—		LIABILITIES—	
Cash at Bank	\$1,819.72	Accounts Payable	421.62
Investments—		Surplus Account—	
Province Alberta Bonds	\$52,389.23	Revenue	\$68,623.21
Accounts Receivable—		Capital	\$37,237.85
Patients Accounts	\$22,051.80		
Less— Reserve a/c	11,025.90		
Provincial Grant	1,109.25		
Unpaid Requisitions—			
M.D. Clifton So. 127	760.33		
Village Hussar	11.92		
Dept. Mun. Affairs	1492.00		
Taxes Outstanding—			
Town of Bassano	325.10		
Less Reserve a/c	133.68		
Unexpired Insurance	245.05		
Machinery & Equipment	4,507.00		
Less— Reserve a/c	946.47		
Furniture & Fixtures	4,328.52		
Less— Reserve a/c	593.94		
Buildings	30,723.24		
Less— Reserve a/c	2,330.50		
Land	1,850.00		
Total	\$106,282.68	Total	\$106,282.68

This is the Balance Sheet referred to in my report dated 27th January 1940.
E.D. Battrum. Public Accountant.

Auditor's Report

216-217 P. Burns Building,
Calgary, Alberta.
27th January 1940

The Board of Trustees,
Bassano Municipal Hospital District No. 6.,
Bassano, Alberta.

Gentlemen:

I beg to report that in accordance with your instructions I have audited the accounts and records of the Bassano Municipal Hospital District No. 6 for the year ended 31st December 1939, and have prepared for your information the attached Cash Statement, Revenue Account; and Balance Sheet as at 31st December 1939.

The Cash Statement records all cash transactions for the period, regardless of whether such items concern the Revenue and expense for that period. The Revenue Account shows all the Earned Income and all the Expenses for the year 1939 regardless of whether all the items were settled within the calendar year.

The Revenue Account shows that the District, after providing the usual substantial Reserve for possible non-collection of Patients Accounts outstanding, but before providing any Annual Allowance for Depreciation of the Physical Assets, operated for year 1939 at a Surplus of \$548.05.

In May 1939 the accrued Interest Coupons on the Alberta Provincial Government Bonds held by the District were cashed and \$2743.75 used to purchase a further \$5000.00 par value Province of Alberta Bonds issued bearing 4% but now being paid as 2 per cent annual interest semi-annually and payable as to principal in 1957. This investment brought the total of the District's Investments to the sum of \$62000.00 par value, all in Province of Alberta Bonds.

The Fire Insurance schedule adopted in 1938 was continued in 1939, with the addition of \$2000.00 coverage on Personal Effects of the Hospital Nursing Staff contained in the Nurses Home. The actual policies were duly inspected with exception of the Public Liability policy which I was advised is in custody, for a period, of the Department of Public Health at Edmonton.

I duly examined the Alberta Provincial Government Bonds, held by the District for investment purposes, all these Bonds are now registered as to Principal in name of the Bassano Municipal Hospital District No. 6. I also inspected the Fidelity Bond covering the Secretary-Treasurer and the Duplicate Certificate of Title Numbered 24-F-15, dated 4th June 1920 covering all Block 25 of Plan 2016 BA, Bassano.

All invoices ordered paid by the Board during year 1939 were presented for my inspection and were listed by name and total amount in the Minute Book.

No cash remained in the hands of the Secretary-Trea-

surer at close of business 31st December 1939; the balance at the credit of the District, with the Bassano Branch of the Royal Bank of Canada was duly certified by Bank Certificates. The cash in hands of Secretary-Treasurer at noon on 27th January 1940 was verified by actual count and found to be correct. As required by Board of Trustees Minute of Meeting I am verifying by personal notice to all persons recorded as indebted to the Hospital District for Patients Fees at close of business 31st December 1939 and will report the result of this verification to you in due course.

The sum of \$119.76 was expended during 1939 for Capital Assets in form of a New Fire Alarm \$12.24; New Electric Fans \$12.52; and an Adding Machine \$95.00.

At 31st December 1939 there was due for Taxes prior to December 1939 the sum of \$325.10 from Town of Bassano; and for 1937 Tax Requisition the sum of \$760.33 from Municipal District of Clifton No. 127, and for 1939 Tax Requisition the sum of \$11.93 from Village of Hussar, and sum of \$1492.00 from Alberta Department of Municipal Affairs.

Your Secretary-Treasurer has prepared and supplied you with a very detailed report of the 1939 operations of the Hospital District including the ratio of cash collection of earnings, which you will see continues to improve and undoubtedly results principally from the efficient methods used by your Secretary-Treasurer in his work. I beg to further report that I visited the Hospital Office on three occasions during the past year, and each time found the work up to date, the records complete and in balance, the cash properly accounted for and regularly deposited to the Credit of the Hospital District at the Royal Bank of Canada, Bassano Branch.

The Accounts Payable shown in the attached Balance Sheet were all current items.

Subject to the foregoing, I certify that, in my opinion, the attached Balance Sheet is properly drawn up to disclose a correct view of the affairs of the Bassano Municipal Hospital District Number Six as at 31st December 1939, according to the best of my information, the explanations given to me and as shown by the books of the District at Bassano, Alberta.

E. D. Battrum. Public Accountant.

STATISTIC REPORT

Patients admitted during 1939	563
Patients in hospital from 1938	15
Patients treated during 1939	578
Patients discharged	542
Patients died	26
Patients remaining	10
Still births	1
Living Births	Boys 48; Girls 44
Average hospital days per patient	9.4
Average occupancy per patient day	15.8
Total number of patient days	5430
Cost of operation per patient day	\$3.85

There is no other
tobacco JUST LIKE
OLD CHUM

FEBRUARY

Special
Bargain
Fares
to

Calgary

FEB. 15 - 16 - 17
Return Feb. 20

Medicine Hat

FEB. 16 - 17
Return Feb. 19

CALGARY

FEB. 23 - 24
Return Feb. 26

REGINA

WINNIPEG
FEB. 22 - 23 - 24
Return Feb. 27.

Good in Coaches only. No baggage
checked. For additional information
and train schedules, consult
Canadian Pacific Ticket Agent.

Canadian Pacific

News Notes From District Correspondents

MAKEPEACE

Miss Betty Drummond spent the week-end at the home of Mrs. T. Mullen.

Mr. and Mrs. E. W. Campbell and Mr. and Mrs. V. G. Campbell were Sunday visitors at the home of Mrs. I. Hefflebower.

Miss Doreen Roberge has been on the sick list lately. Heres wishing you a very speedy recovery.

Mr. and Mrs. E. Martin and family were guests Friday last, at the home of Mr. and Mrs. E. W. Seeley.

Mr. and Mrs. V. G. Campbell moved on Monday to their new home which is about five miles out of the city limits.

Friday last, friends gathered at the home of Mr. and Mrs. Jensen, the occasion being the formers birthday.

Don't forget the Box Social this Friday and dont forget to bring your box. A real night of entertainment will be yours with novelty dances through out the evening.

COUNTRESS

The dance put on by the Junior Hockey Team was a real success. A large crowd attended and everyone had a good time.

Alberta Edwards from Gem won the skates that were raffled off. Bill Snape won the cushion.

Betty Clyne returned home last Friday to spend a few days.

Marianne Gamble visited Margaret Freeman on Sunday.

The Gem Pee Wees came down to Countess to play hockey but the rinks was too rough and snowy so the game was postponed.

Mr. and Mrs. M. H. Gamble and Marianne left on Tuesday for the United States where they intend to spend a few weeks visiting relatives.

HIT THE BROOM

(Continued from page 3)

very likely that one of the ladies just happened to forget the jacket, as most anyone is liable to do some time or another.

It is really something when anybody get all their rocks into the house. The honor for doing this goes to Mrs. Brocklebank - when playing against Brooks. Anyone who can do this is deserving of the pats on the back and the comments, that this lady has been receiving. We wonder if possibly her good husband has not been coaching her a bit. I remember one night when I was curling; and I acknowledge the fact that I'm the worlds worst, but as long as this kind gentleman was at my back instructing me how to play the shots my skip called for, I had little difficulty.

Next week possibly, we shouldn't mention it - the local mixed Spiel gets under way. This is the affair looked forward to by most everyone in town. The idea in this spiel is to place one lady and in some cases two, on every rink. It took a good many years for the ladies to convince the men that they should have a place among them on the ice. For years the men's club fought their proposals. I remember one ardent man curler, who has since passed to his happy hunting ground, that was very bitter towards the ladies even participating

LATHOM

Mr. and Mrs. H. Baker and Ken were Brooks visitors Saturday.

Marianne Gamble, Margaret Freeman and Mary Goudie were Sunday callers at the Gosling home.

R. Z. Lore was a business caller in Brooks on Friday.

The Lathom school hockey team was defeated by Clemenceau at a game played on Sunday at Rosemary.

H. Baker and J. Levasque played hockey Sunday with the Countess team.

Mary Goudie stayed as an overnight guest of Mary Gosling, Sunday.

R. Z. Lore is loading a car of wheat at the Lathom siding.

Ice harvesting has been going at full swing on many farms in this district.

ROSEMARY

Mr. and Mrs. Russel and family went to Taber on Saturday to attend the funeral of Mrs. Russels' brother-in-law.

We are glad to report that Mrs. J. McCellund has returned home after spending a few days in the Bassano hospital.

Myles Russel and Mr. Wilcox attended the dance at Brooks Friday night and each won a five dollar prize.

Bob McCellaud spent a few days of last week in Calgary visiting his brother Private Sandy of the Highlanders.

Mr. and Mrs. Hornberger and Miss Vera Orr returned to Rosemary Saturday.

Mr. Lyle Parker who has been visiting in Idaho the past two months has returned.

The young girls of Rosemary played the married men a game of hockey on the local rink. The score was 5-4 in favor of the ladies.

Gem Notes

MRS. DUNLAVEY TO LEAVE FOR ENGLAND SATURDAY: ENTERTAINED AT TEA

A very delightful tea was held at the home of Mrs. Percy Powell of Bassano on Tuesday afternoon, February 13th, in honor of Mrs. J. Dunlavy of Duchess, who is leaving for the Old Country on Saturday of this week. Mrs. Dunlavy is the daughter of Mr. and Mrs. J. Brown of Gem. Upon her arrival in England, Mrs. Dunlavy intends to join the Women's Auxiliary Force in Service to the Empire.

The table was very attractively set with Valentine decorations. The guests were Mesdames Clyne, Jones Cathro, Plumer, Grainger, Snape, Samdahl, Mott Brown, Hyrve, Dunlavy and Miss L. Samdahl. Mrs. Powell presented Mrs. Dunlavy with a Kodak, on behalf of the ladies present. Mrs. Dunlavy thanked the ladies for the lovely surprise and expressed her appreciation of the send-off given her. Following this a delicious lunch was served, which was enjoyed by

in the game, let alone mixing with men rinks. However the ladies won out and today the mixed bonspiel is considered one of the highlights on the local sporting front and not only by the ladies but by the men also.

We will see you again next week.

Rosemary Club To Present Play In District Points

The Rosemary Dramatic Club is busy rehearsing a 3 act play "Bound to Marry," these days.

The new Hall, which is being rushed to completion, is making it possible to undertake the affair. All proceeds from the play will be turned over to help pay for the hall, and a \$2,000 air conditioning plant. The play will be presented in Rosemary on Feb. 23, in Bassano on Feb. 26, in the Masonic Hall and in Gem on March 1st.

Here is a short synopsis:

Betty Jane Dove, (played by Cleo Lebaron) a very wealthy girl, is madly in love with Billy Pauder, (played by Eric Thornhill) the young man whom she met at college. Billy is poor but comes in answer to an advertisement for a tutor for Betty. Hilda Slater, aunt to Betty, (played by Lorraine Norton) is a born man-hater and prevents Betty from seeing any man. Laughs galore are created by the attempts of Betty and Billy to see each other. Augustus G. Baker, the whoopee maker, (played by Palmer) is hired by Miss Slater through Mr. Boyer, Betty's lawyer, (played by Lebaron) to disgust Betty about men in general. Augustus does his job well but Betty is on to their secret, decides to play up to Augustus. More laughs as this gent does his stuff. Evelyn Grace (played by Neva) is Augustus' fiancée, and has her job cut out for her trying to keep Augustus. Mandy Snook, a colored cook, in Betty's household, helps Betty to get her man. This part is taken by Mrs. Nellie Gibb, she is assisted by Mose Lincoln Hall, the Black Butler (played by Ernie Anderson.) These two niggers make a show by themselves. June Ray, a Broadway dancer (played by Eythl Conrad) has a marrying claim on Augustus G. Baker, and causes him plenty of anxious moments. The play has an excellent moral and the public is cordially invited to attend.

Besides enjoying two and a half hours of merriment, a good cause will be helped by the effort. Keep the dates of this play in your locality in mind.

Mr. Jack Dunlavy, husband of Mrs. Dunlavy, proceeded overseas with the first Canadian Division at the outbreak of war. Mrs. Dunlavy will join him upon arrival in the Old Country.

Among the entertainments planned in Gem during the next two weeks, is a Card Party on Friday 23rd, to which everyone is invited and a play and dance to be presented by the Rosemary Dramatic Club on March 1st.

BEARCATS 4 GLEICHEN 1
In a ragged game before a good sized crowd the Bassano Bearcats stopped the Gleichen Indians 4-1 here Wednesday night.

"Bud" Douglas put the locals on top in the first canto. Marquardt increased it when he tallied half way through the sandwich session. McMaster, sliced the margin on a close in drive.

The Bearcats showed a superior edge in the final session when Snape and Cadore scored on two quick goals.

The team, however, unfortunately lost the services of "Bud" Douglas as he had his knee pulled out in the last period.

Mitchell of Calgary refereed the tilt.

A typical London fog settled over the district Tuesday night making travel by road exceedingly difficult. The fog hung in small banks about ten feet above the ground and came in thick layers. The "soupy" sleet stuck to the

LOUIS CONN-PHONE 7

Start the Spring off right with a John B. Stetson, New Styles Just in. U.S. Prices.

U. S. Riding Boots and shoes, Come in and look them over
U.S. Riding pants, price each \$2.25
U.S. Dress Pants, price per pair \$2.85
Men's Wool socks; pure wool, reg. 45c, on sale 3 pairs \$1.00

Big Reductions in all lines. Come in and see for yourself.

Valentine Martime Shoes and Boots from \$2.95 up.

Fresh Bread and Cakes in, Fruit Cakes, 1 1/2 lb. 35c;

1 lb. cakes 25c. Jello Doughnuts, Cello wrapped, real nice.
Per dozen 25c. Unsliced bread or steam loaf, per loaf 9c.
Sliced breads are wrapped in wax paper, so will not dry out.

We also have raisin bread, Vienna, Rye Loaf, or Dandy. Also Cello Wrapped

Fresh and cured meats of all kinds always on hand and our prices are right

Fresh White Fish, all cleaned, per fish 25c
Fresh Fillets, per pkg., Cello wrapped 25c
Real nice fresh pork sausage, 2 pounds 35c
Sliced Bacon, per pound 35c Rolled Hams, per pound 30c
Fresh eggs, per dozen 25c Dairy Butter, pound 25c

Salt: 125 lb. sacks. Just the thing for stock. Per sack \$2.25
Stock up as salt is on the rise.

Electric Soap Chips: Giant size, on special 65c
Floor Wax, 1 lb. Real Special 39c
Pineapple, crushed or sliced, 2 tins 25c
Chips, Lux, Rinso, Oxydol or Jiff, any two pkgs. 45c

Why pay more for coal? Try a load of Indian Lump at \$3.50 per ton. Also see us for special prices for out of town orders.

Classified Advertisements . . .

"Midget Money-Makers." Phone 35

ALBERTA'S CHEESE INDUSTRY

The production of factory cheese in Alberta amounted to 2,204,000 pounds from 19 factories during 1939. The bulk of this cheese was produced in the northern part of the Province, where 14 of the factories manufactured approximately 60 per cent of the total output. Milk, because of its bulky nature, does not lend itself to transporting long distance and for that reason, the factories that have been most successful have a fairly dense cow population close to the factory.

The commercial Cheese Industry in Alberta started in the year 1888, when Ebenezer Healy built and operated a factory at Springbank. Starting with a total production of under 20,000 pounds, the provincial output gradually rose to 40,000 pounds in 1912 with 66 factories in operation. During the ten year period from 1912 to 1922, there were spasmodic advances and recessions in the volume of cheese turned out. The most noticeable feature of this period is the years of the World War 1 - a large increase took place, especially in 1917, when there were 20 factories in operation which turned out 1,274,905 pounds of cheese. This represents the largest number of factories in operation for any one year.

For the next three years, there was a recession and in 1920 seven factories were in operation. The production during that year was only 398,750 pounds. This sharp decrease, both in number of factories operating and pounds produced, is at once understood when the price received for butter during that period is checked. The average price of butter during 1920 was

windshield of cars that attempted to progress through it.

One of the large cartage trucks of Ursaki's Cartage rests in the ditch on the north side of the Crowfoot Hill bridge. No apparent damage was done to the truck or the load of tractors that it was transporting. It failed to make the climb slipping backwards.

In quite a few cases cars were forced to stop completely or drivers had to continue with their head out of the window.

In town, driving was likewise perilous but no accidents were reported.

55.45c per pound. Obviously it was impossible to secure a sufficient volume to warrant profitable operation of cheese factories, with creamery prices being so attractive to the average farmer. But in the year 1921, the price of creamery butter dropped to 34.82c and this marked the beginning of another period of increased production for the cheese factories. This increase lasted until 1923 when production figures reached 1,865,608 pounds. The period from 1923 to 1935 was marked by spasmodic increases and declines in both production and the number of factories in operation. These changes were associated with either disadvantages in comparing the market prices for cheese with butter.

An important step was taken in 1935 when on representations submitted by the Dairy Branch of the Department of Agriculture, the Federal Department of Agriculture commenced the grading of cheese in Alberta.

This service has been continued and is proving a highly effective means of eliminating cheese defects, whether they be caused from low quality milk, methods of handling in making process, or unsuitable storage conditions.

SPECIALS.....

FOR THIS WEEK

CHEESE BREAD:—Our Special again this Week.

BROWN BREAD:—Made from a change of Formula. Keeps fresher and tastes finer.

CHERRY CAKES:—Cello wrapped, each 10c

Usual Line of Confectionery.

PATRONIZE THE HOME BAKER

Bassano Bakery
H. K. McAmmond

Service As You Want It

- The Prime Quality you demand
- The Cuts you deserve
- The Cleanliness you expect

"The Home of Fresh Meats."

Pioneer Meat Market

STANLEY HASKAYNE, Prop.

Local Items of Interest

Mr. and Mrs. C. Bruce of Calgary were Sunday visitors at the home of Mr. and Mrs. F. T. Cary. Mr. Bruce returned to Calgary on Monday morning. Mrs. Bruce remaining here until Thursday morning.

CHARLESWORTH ADDRESS

(Continued from page 1)

grateful he was for the opportunity afforded him through the Board of Trade meeting.

Mr. Charlesworth continued by stating that the best interest of a District such as the Eastern Irrigation District can only be served through the united efforts of its citizens, and their endeavor to carry things out hand in hand. In bringing up this point, he asked for the co-operation of the citizens of the western end of the district as a whole, in assisting him with his new duties in the district. Through time, he stated, he would become acquainted with the many problems of the district, but until then, he must more or less call upon the citizens for support.

He related how he was endeavoring to foster the Sugar Beet Industry in the E. I. D., and outlined a number of advantages through the production of this product. The growing of sugar beets requires long hours of hard work on the part of farmers in the district, he said, but the ultimate outcome is that the farmers taking part become better qualified in their labours. The crop requires a strict rotation from year to year, and consequently, through its properties, acts as a fertilizer to the soil. In the Lethbridge Northern Irrigation District this is aptly demonstrated. Here a large portion of the land is sown to sugar beets. Yet, according to figures, the same quantity of wheat is grown, on less land, as in the days previous to the growth of the beet industry.

Mr. Charlesworth strongly emphasized the fact that no subject was closer to his heart than the E. I. D., and stated he was co-developing the industry in the stantly striving to make arrangements to have a sugar factory established. He did not promise that he would be successful in his endeavour, but that if he was, it would no doubt be through the co-operation of everyone living in the project.

In concluding his short address, Mr. Charlesworth extended an invitation to members of the Board, and citizens in general, to approach him at any time on matters of personal or unified interests. He promised that he would be a willing listener to any problem, and would, to the best of his ability, endeavour to reach a satisfactory agreement.

Following the address, a hearty vote of thanks was extended to Mr. Charlesworth for his enlightening talk, and an invitation was again extended to him to attend any of the future meetings of the Board.

Mr. Louis Conn was a business visitor to Calgary on Wednesday.

Mr. N. Bassarab was a business visitor to the City last Saturday.

Mrs. Telgar of Gem Colony is a patient in the local hospital.

Mrs. Floyd Cary was a Calgary visitor the first part of the week.

Mrs. Brewer of Calgary is spending a few days visiting at the home of Dr. and Mrs. B. E. Barlow.

Mr. Levesque of Lathom is at present enjoying a short holiday in Calgary.

Mr. and Mrs. J. H. Schon of the Dam spent Wednesday evening at the Maguire home.

Mrs. A. McKee and daughter Peggy were visitors in the City last week-end.

Miss Etta Fairfield of Calgary is visiting at the home of Mr. and Mrs. K. H. McAmmond.

Watch for an announcement of the date of the St. Patrick's dance in Bassano, to appear next week.

Mr. Fred Thompson of Calgary was a week-end visitor at the home of his parents.

A number of local curlers journeyed to Cluny the first of the week to take part in the Cluny Open Bonspiel.

Miss K. Bond of the Local Hospital Staff was called to Calgary on Thursday morning of this week due to the illness of her father.

Miss Peterson of Calgary is relieving in the Hospital during the absence of Miss Bond.

Ronnie Bresnicoff returned to Bassano the first of this week after spending a short holiday in Calgary and Vancouver.

Mrs. L. Edwards returned to her home last Saturday, after undergoing an operation in the local hospital.

Mrs. Samdahl of Gem has been spending the past week visiting at the home of Mr. and Mrs. Powell of Bassano.

Miss Jean Wallace of the Local Telephone Office Staff spent the early part of the week visiting in Calgary.

A number of friends of Mr. and Mrs. P. Powell journeyed out to the farm on Friday evening last to enjoy a few hands of five-hundred.

Mr. and Mrs. Summerbell of Brooks spent the first part of the week visiting at the home of their son and daughter-in-law, Mr. and Mrs. J. T. Summerbell.

Congratulations are extended to Mrs. R. Taylor, who won a white gold wrist watch as first prize in the Merchants' Portrait Contest.

Special Lenten Devotionals are being conducted in the St. Columbus R. C. Church in Bassano every Thursday afternoon at 4 p.m., by the Rev. Fr. Morrow of Brooks.

McKEE'S STORES

Specials This Week-End from the Ladies Wear, Dry Goods, Mens and Boys Wear Depts.

Fancy Pillow Cases, real hand embroidered — Good Quality — bleached cotton, Size 42. **Special Price \$1.00 per pair**

Towel and Wash Cloth Set

Excellent quality Towelling, white ground with colored stripes. No. 1, 1 towel, size 15X30; 1 face cloth size 10X10. **Special Price 35c set.** No. 2, 1 towel size 17X34; 2 wash cloths 10X10, **Special Price 45c set**

Terry Hand Towels

Size 33X18. Splendid quality Terry Cloth, white ground with colored stripes, fast to wash.

Special 39c pair

Prints and Broadcloths

A few pieces at the old price. Heavy quality in new Season Patterns, all colors guaranteed fast 36 inches wide.

3 yds. for \$1.00

Childrens' Rompers

Sizes 1-2-3, made from best quality broadcloth, in colors, white, blue and yellow.

Special Price 65c pair

Infants' Crib Blankets

Esmond quality of downy softness. Size 30X40 white ground, with Pinks or Blue check patterns.

Special Price 49c each

Men's and Boys' Wear Dept.

Mens' Iron Man Pants

A good looking, hard wearing pant, semi-work, semi-dress style, in dark grey check pattern.

\$2.75 per pair

Mens' Leather Pullovers

Genuine Crome tanned horsehide; heat and steam proof; full welted thumb. A good buy at this price.

75c per pair

Mens' Melton Cloth Windbreakers

Exceptional value in heavy Brown or Navy Windbreakers, zipper fastening, 2 slash front pockets, belted backs.

\$2.95 each

Mens' Pure Wool Socks

Made from fine Scotch Fingering Yarn, colors, Black, Dark Grey, Light Grey; an excellent quality sock for this small price.

35c per pair

Mens' Red Strap

Pant Overalls

The famed G. W. G. quality overalls 8 oz. Snobak Navy Denim, guaranteed for long service.

\$1.75 per pair

Mens' Leather Coats

Genuine Pigtex leather coats, zipper front fastening, two side pockets, belted backs, no increase in price

\$8.95 each

Grocery Department

Chicken and Rice Soup— per tin ... **11c**

Grape Fruit Juice— large 46 oz. tin, ... **27c**

Black Pepper— 1lb. pkg. Spec. ... **11c ea.**

Canned Peaches— 40% sugar 2 tins **29c**

Chow Sauce— Similar to HP, only - **14c**

Fancy Santos Coffee— While stock lasts. Special ... **39c lb.**

Health Bran 1 lb. pkg. Special 2 for **25c**

Heinz Tomato Catsup— A real saving at per bottle ... **22c**

Pure Strawberry or Raspberry Jam— 4 lb. tin, Special ... **59c**

Dried Pears— Choice quality, 2 lbs **35c**

Lunchour Pork & Beans— Selling below today's cost, Special 3 tins **25c**

Tuxedo Jelly— As good as any 5 for **23c**

Hedlunds Lunch Meat Loaf— 1, Special, 2 for ... **29c**

Lemon & Wonder Cookies— 2 doz. in pkg. per pkg. ... **15c**

Toddy—The original chocolate malt flavored food drink. 1 lb. tin. reg. 45c Special ... **39c**

Safeguard Carbolic Soap—At a saving 6 bars for ... **29c**

ORANGES-ORANGES-ORANGES

Prices of oranges have advanced but are still very cheap at:—

344's— 3 doz. for ... **69c**

252's— 3 doz. for ... **95c**

176's— 2 doz. for ... **77c**

Tuxedo Jelly Powders—

ALSO:—Apples, Sweet Spuds, Lettuce, Celery, Fresh Tomatoes, Grapefruit, Cauliflower, Bananas and Grapes.

NCF "Neo-Chemical Food"

A VITAMIN AND MINERAL FOOD TONIC THAT BUILDS RESISTANCE AGAINST WINTER ILLS.

PRICES:—

In Fluid Form:— 24 days supply \$1.15, 72 days supply \$2.25, 144 days supply \$4.45

In Capsule Form:— 25 days supply \$1.25, 50 days supply \$2.25, 125 days supply \$5.00

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